

Mobile Knowledge

Mobile Knowledge Acquires Cab5000

Solidifies Market Presence and Generates Opportunities in the United Kingdom for Newly Combined Solution for Taxi and Private Hire Companies

Ottawa, Canada and Cannock, England, July 27th, 2009 - Mobile Knowledge is pleased to announce that it has acquired Cab5000 Limited. The first company to create a PC-based management system for taxi & private-hire companies in the United Kingdom, Cab5000 is an industry veteran with a loyal following of Taxi and Private Hire companies. Cab5000 produces a time-tested booking and dispatch system and also provides an accounts package, customer ring-back, and more recently has staked out a claim within the vehicle using smart-phones and off-the-shelf data heads.

Kevin French, President of Mobile Knowledge commented that, "Mobile Knowledge is continually looking to grow its Taxi and Private Hire business via partnerships. This allows our customer base to benefit from best-in-class solutions. In the case of Cab5000, we quickly recognized that their core values of integrity, honesty, and customer service so closely matched that of Mobile Knowledge that we had to create a more formal and permanent relationship!"

Richard Smith of Cab5000, elaborated saying "Cab5000 strives to ensure that our customers are provided with excellent service and value from our products. Customer satisfaction is mandatory for a company to have staying power in an industry that demands 24 hours a day by 7 days a week uptime. The combination of Mobile Knowledge and Cab5000 will ensure that existing customers will continue to receive industry-best customer service and now have access to the latest generation of technology."

The Cab5000 customer base will now have access to the complete line of Mobile Knowledge solutions and partnerships. This will expose functionality such as IVRs, Web Booking, shared ride dispatch, and rear seat infotainment.

Mr. French further explained, "We have customers utilizing advanced booking facilities like IVRs, Web Booker, Black Berrys, and iPhones with such success that these automated/self-service facilities are close to outnumbering the calls taken by live operators in the call center. This gives the passengers a dependable and reliable service and allows the call center to concentrate on expediting exceptions such as no shows and difficult to serve trip requests."

To learn more of the Mobile Knowledge suite of dispatch technologies, please contact us at info@mobile-knowledge.com, or visit our website at www.mobile-knowledge.com.

About Cab5000

Cab5000 has been developing Taxi Management Systems in the United Kingdom for over 20 years. In fact, Cab5000 was the first company in the U.K. to create a PC-based management system for taxi & private-hire companies. That was in the mid-1980s, and since then we have been constantly developing and enhancing our computer systems for the Taxi & Private Hire trade. Throughout that time, we have stayed at the cutting-edge of modern technology, introducing a wide variety of innovations and new technologies, such as in-car data-units,

telephone Caller-ID, customer call-back, and many more. For further information, please visit us on the web at www.cab5000.com.

About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.