

Mobile Knowledge

The Chicago Based "Taxi With Us" Group Equips 1000+ Cars in Multiple Cities with Series 2008 MDT Standardizes Illinois and Arizona Fleets Upon Latest MDT from Mobile Knowledge

Ottawa, Canada, September 28, 2009 - Mobile Knowledge ("MKC") today announced agreements to equip more than 1,000 vehicles operated by the "Taxi With Us" Group under its 303 Taxi, Flash Cab, VIP Taxi and AllState Cab Fleets, to the Series 2008 MDT. Servicing Chicago and its surrounding suburbs, Phoenix and Tucson, the "Taxi With Us" Group leverages the Cabmate Call Center application to provide interstate dispatch across multiple time zones, and over mixed wireless networks.

Introduction of the Series 2008 MDT into the Taxi With Us fleets will immediately deliver enhanced GPS features and performance including 50-channels of parallel tracking, accuracy enhanced via the Federal Aviation Authority's Wide Area Augmentation Service (WAAS), real-time alerts with local disablement for GPS antenna disconnects, as well as a rugged and protected SMA connector preventing accidental damage or purposeful tampering.

Dave Gauer, Managing Partner of the "Taxi With Us" Group, explained the company's decision to standardize on this latest innovation from Mobile Knowledge, "We have a legacy of success and organic growth leveraging the best technology available to the industry. Simply stated, our business is built upon the satisfaction of both our passengers and our members. We work closely with our technology partners to balance these competing priorities to the benefit of all stakeholders. While we are strictly speaking a service company, it has been our commitment to technology and innovation that differentiates us from our competitors. As a contributor to the Series 2008 design, we are confident that this feature rich, simple and cost effective terminal will complement the MKN 9008's that are in use in the rest of our fleet and serve us well through what is ramping up to be one of the most rapid periods of expansion that our company has experienced to date."

Benefiting from dual USB host ports, the Series 2008 offers a range of unique features including, firmware updates via thumb drive, Driver data logging with Fare Play support, and the ability to leverage the latest 3G USB modem technology offered by wireless carriers as mobile internet devices. These heavily subsidized modems become plug and play extensions to the MDT, connecting operators with their vehicles virtually anywhere a cell phone works today.

Kevin French, Mobile Knowledge President, commented on the product's early success stating, "Mobile Knowledge is pleased with the response it has received to the Series 2008. The 2008 represents a significant advancement over previous generations of its line, and the price to performance ratio presented is unparalleled in the industry today. We take particular pride in the fact that the S2008 is the only low cost terminal with two USB Host ports, opening the door to many low cost peripherals ranging from 3G/4G USB modems, WiFi, BlueTooth, keyboards, numeric keypads, advanced card readers and printers. As always, we are gratified by the strong commitment expressed by the Taxi With Us Group in selecting Mobile Knowledge and its Series 2008 for its rapidly expanding operations."

Developed by Mobile Knowledge as a drop in replacement for the Series 2000 MDT, the Series 2008 provides a convenient upgrade path that leverages the existing Series 2000 cable harness already installed within the vehicle.

About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.