



Yellow Checker Cab of San Jose Upgrades to Series 2008 Mobile Data Terminal *Prepares for Migration from Private Mobile Radio to Public Data*

Ottawa, Canada, December 19th, 2010 - Mobile Knowledge Corp. and Yellow Checker Cab of San Jose California, today announced the upgrade of approximately 400 Series 2000 Mobile Data Terminals to the latest generation Series 2008 MDT. Widely recognized for its reliability, ease of use, and the ability to leverage 3G USB Modems for Public Data Network (Cellular) communications, the Series 2008 is quickly becoming an industry standard as a powerful yet cost effective driver terminal.

As the largest private transportation Call Center in the Santa Clara Valley, Yellow Checker Cab and its affiliates have served Silicon Valley and the surrounding area since 1938. The Company's Connect2Cab dispatch services are offered in both English and Spanish from the Company's California based operations center.

Mr. Larry Silva, President of Yellow Checker Cab explained his Company's decision to upgrade, "We have worked with the Mobile Knowledge Team for more than a decade, and have grown our business leveraging their Cabmate dispatch software and Series 2000 Mobile Data Terminal over that period. Migrating to the Series 2008 at this juncture allows us to keep pace with evolving technologies, including the opportunity to achieve better wireless communications to affiliated cabs within our service area using cellular data. This will improve the speed and reliability of cashless payment transaction processing, while ensuring that our affiliates remain connected to the Call Center at all times."

A marquis Mobile Knowledge client, Yellow Checker Cab also works with a wide array of Mobile Knowledge business partners including CabConnect, Taxi Magic and GoFast Cabs to deliver an unparalleled level of service and selection to its valued account clients and the riding public at large. Passengers can book reservations via SMS/Text message, smartphone (BlackBerry, Android & iPhone), the web, and can pay by cash, credit, or on account.

Mobile Knowledge President Kevin French, commented on the news, "Larry, Don, and the rest of the team in San Jose have worked closely with Mobile Knowledge to communicate their vision. We have become reliant on their foresight, participation in our events, and trust!"

The Series 2008 communicating over the Public Data Network will benefit from the ability to receive firmware updates over-the-air beginning in Q1 of 2011. This time saving service will be available to clients whose Series 2008s are either under warranty or subscribed to a Mobile Knowledge Hardware Maintenance Agreement.

A founding member of the Taxi & Paratransit Association of California, Yellow Checker is also an active participant within the national Taxi, Limousine & Paratransit Association. For more information about Yellow Checker Cab, please visit their website at <http://yellowcheckercab.com/>.

For further information about Mobile Knowledge please contact:

Tammy Morrison
Marketing Coordinator
Mobile Knowledge Corp.
Tel: (613) 287-5020 ext. 1061
Email: info@mobile-knowledge.com

About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.