

Mobile Knowledge

Universal Taxi of Addison, IL Goes Live with Mobile Knowledge eXpert Dispatch System with Series 2008 to Drive Passenger Convenience & Satisfaction

Ottawa, Canada, May 18th, 2011 – Mobile Knowledge Corp. (“MKC”) takes great pleasure in announcing the activation of Universal Taxi of Chicago as the latest fleet operator to deploy the highly acclaimed eXpert Dispatch System. Coupled with the Series 2008 Mobile Data Terminal in the vehicles and leveraging the Company’s own Private Mobile Radio infrastructure, Universal stands ready to benefit from one of the most widely deployed dispatch solutions in North America today.

Based in Addison IL, and serving DuPage, Kane and Cook counties, Universal Taxi offers Corporate Account Service, Airport Service, School Ride and Parcel Delivery with its fleet of more than 265 sedans, minivans & SUVs. Universal takes exceptional pride in offering high quality yet cost effective services to its valued clients, and anticipates significant enhancements to passenger convenience and satisfaction with the introduction of the Mobile Knowledge technology suite.

Mr. Gordon Simic, President & Owner of Universal Taxi Dispatch commented on the activation, “We studied our options very carefully before selecting a technology vendor and have been very satisfied with our decision to go with Mobile Knowledge. The experienced technical staff at Mobile Knowledge has been there for us throughout this project, and we look forward to putting some of their best practices into play for our own clients.”

MKC President Kevin French added, “The success of any system deployment is a direct reflection of the commitment of the primary stakeholders to learn the technology and to apply the features that it offers in a manner that complements rather than dictates how business should be done. Gordon and his team have exemplified this philosophy, and we look forward to working closely in support of their operations in the years ahead.”

In addition to being compatible with conventional Private Mobile Radio (“PMR”) systems, the Series 2008 can also support 3G/4G Public Data Networks (“PDN”) such as those operated by Sprint, AT&T or Verizon. Many Mobile Knowledge clients have selected PMR for their own service area, and extended their call center reach to other markets leveraging PDN.

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About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.