



Mobile Knowledge Welcomes Indy Airport Taxi

Company's Expansion Goals Include New Technologies to Further Enhance the Customer Experience

Ottawa, Canada, June 26, 2011 - Mobile Knowledge Corp. ("MKC") is pleased to announce the addition of Indy Airport Taxi of Indianapolis, to its rapidly growing user community. Indy Airport has completed agreements with MKC to deploy the Mobile Knowledge eXpert Dispatch System ("XDS") in its newly-renovated call center, along with wireless Credit Card processing in its fleet. The Company's growing fleet of more than 100 vehicles will be equipped with MKC's feature-rich, GPS-based Series 2008 Mobile Data Terminals.

As one of the largest taxi operators in Indianapolis, Indy Airport is committed to providing the highest level of service to its passengers and the most advanced tools to its call takers, dispatchers, and drivers. The Company believes that the new Mobile Knowledge system will advance both of these principles while at the same time addressing the City's mandate for real-time, reliable and secure wireless credit card transaction processing.

Mr. Mekonnen Gerezgher, Manager of Indy Airport Taxi, commented on the decision to proceed with Mobile Knowledge, "We have chosen to use the City mandate for secure, reliable wireless credit card processing as an opportunity to achieve an operational excellence that will further distinguish Indy Airport from its competitors. We look forward to bringing the benefits of full data dispatch to the Indianapolis taxi market, and to share our technology investment with like minded members and drivers wishing to be associated with the Indy Airport brand. We are confident that Mobile Knowledge has the experience and reputation to assist us in this initiative."

Secure Credit Card processing is only one of many features and benefits that the Mobile Knowledge XDS solution provides. GPS Tracking, Driver panic annunciation, advanced reporting and maximizing vehicle productivity are also inherent to the system, and allow fleets to rapidly grow both organically and through the unification of other operators under a common call center environment.

Kevin French, President of Mobile Knowledge expressed his gratitude to Indy Airport's management team for their vote of confidence. "We are seeing an unprecedented trend amongst progressive city regulators towards requiring operators to provide enhanced credit card processing and GPS tracking as a means of raising the standards of service to the riding public. In our experience, fleets that choose to embrace these initiatives and proactively move towards fully automated dispatch quickly dominate their respective markets. We look forward to supporting Indy Airport through this exciting period of transition."

Mobile Knowledge's Series 2008 Mobile Data Terminals and XDS call center software have quickly become the technology standard for cost-effective automated dispatch for the For-Hire industry.

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About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.