



Indianapolis-Based A Star Taxi Selects Mobile Knowledge

Corporate Growth Plan Includes Automated Dispatch and Wireless Credit Card Processing Technologies

Ottawa, Canada, July 5, 2011 -- Mobile Knowledge Corp. ("MKC") is pleased to announce the addition of A Star Taxi of Indianapolis, to its rapidly expanding user community. A Star Taxi has entered into agreements with MKC to deploy the eXpert Dispatch System ("XDS"), along with wireless Credit Card processing across its fleet. The Company's growing fleet of more than 60 vehicles will be equipped with the Mobile Knowledge Series 2008 Mobile Data Terminal communicating over the Verizon 3G data network. The feature-rich Series 2008 Mobile Data Terminal and XDS call center software have quickly become the technology standard for cost-effective automated dispatch for the For-Hire industry.

As one of the largest taxi operators in Indianapolis, A Star Taxi is committed to providing the highest level of service to its passengers by securing the latest technology tools for its call takers, dispatchers, and drivers. The Company believes that the new Mobile Knowledge system will advance both of these principles while at the same time addressing the City's mandate for real-time, reliable and secure wireless credit card transaction processing.

Mr. Assefa Moges, Manager of A Star Taxi, commented on the decision to move forward with Mobile Knowledge. "Our vision has always been to offer a state-of-the-art, GPS-based dispatch solution that will result in more efficient dispatching of trips to the drivers, and quality service for the customer. By combining automated dispatch with wireless, secure, in-vehicle credit card processing, the customer can be assured of a first-class traveling experience when they call A Star. The strong reputation of Mobile Knowledge in nearby cities such as Chicago and Columbus, and throughout the country, convinced us that their products and people were a great fit for A Star."

Kevin French, President of Mobile Knowledge thanked the A Star Taxi Management Team for their selection. "We are extremely pleased to have been selected as a Preferred Solution Provider by the City of Indianapolis, and to be partnering with such a respected and leading operator in the evolving Indianapolis marketplace. We welcome A Star Taxi to the Mobile Knowledge family, and look forward to helping them achieve their goals in the years ahead."

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About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.