



Mobile Knowledge Welcomes Yellow Cab of Savannah, Georgia
Company's Customer Service Goals Include New Technologies to Further Enhance the Experience

Ottawa, Canada, 21 October, 2011 – It is with great pleasure that Mobile Knowledge Corp. (“MKC”) welcomes Yellow Cab of Savannah to its rapidly expanding user community. Yellow Cab has entered into agreements with Mobile Knowledge to deploy the eXpert Dispatch System (“XDS”) for its call centre, along with Internet and Smartphone trip booking capability, and wireless Credit Card processing. Yellow Cab’s 80-vehicle fleet will be equipped with the Mobile Knowledge Series 2008 Mobile Data Terminal communicating over the Verizon 3G data network.

As the oldest and largest taxi operator in this historic tourist destination city, Yellow Cab management is committed to leading the way with the latest technological advancements, and providing an enhanced experience for both its drivers and the traveling public alike. Yellow Cab believes that the new Mobile Knowledge system will advance both of these principles while at the same time offering new ways for customers to order a cab via either the company’s website or through smartphone technology.

Mr. Larry Green, Owner of Yellow Cab, commented on the decision to select Mobile Knowledge, “We’ve been an advocate for automated taxi dispatch and GPS-based mobile data technologies for many years. But it was time for us to step it up a notch further, technologically, and we have chosen an outstanding business partner and industry leader in Mobile Knowledge. These outstanding new technologies, combined with our innovative taxi programs, will be a win-win for the citizens and visitors of Savannah who are looking for a first-class, for-hire transportation experience.”

Kevin French, President of Mobile Knowledge expressed his thanks to Yellow Cab’s management team for their vote of confidence. “It’s always an honor for our Mobile Knowledge team to be selected by an established, respected taxi company that realizes the benefits of keeping pace with the latest technology advancements. Being an innovator has always served Savannah Yellow Cab well, and we look forward to helping them achieve their goals in the years ahead.”

Mobile Knowledge’s Series 2008 Mobile Data Terminals and XDS call center software have quickly become the technology standard for cost-effective automated dispatch for the For-Hire industry.

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About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.