



**Mobile Knowledge Reaches Series 2008 Delivery Milestone**  
*Deliveries Surpass 12,000 Units Since Unveiling the Series 2008 at the 90<sup>th</sup> TLPA Conference*

**Ottawa, ON, October 25, 2011** - Mobile Knowledge is pleased to announce delivery of its 12,000<sup>th</sup> Series 2008 Mobile Data Terminal. Since initial orders in early 2009, following the product's announcement at the release during the 90<sup>th</sup> Annual Taxicab Limousine & Paratransit Association Annual Convention, the product has found wide spread favour amongst fleets of all sizes across North America and the United Kingdom.

The Series 2008 is an integrated Mobile Data Terminal used by professional Drivers to interact with both the Cabmate and XDS fleet dispatch systems offered by Mobile Knowledge. The Series 2008 incorporates best-in-class features including a 50-Channel GPS receiver, 3-Track magnetic card swipe, advanced peripheral management (including Driver Panic Annunciation), an 8-line by 240 character graphical display, and 14-button keypad.

Clients who have upgraded from earlier models from both Mobile Knowledge and other manufacturers' MDTs have remarked upon the speed and accuracy of the GPS reporting, as well as the intuitive Driver interface.

The 12,000<sup>th</sup> Series 2008 was delivered to long-time Mobile Knowledge client Yellow Cab of Greater Orange County (a Mobile Knowledge customer since 1985). Mr. Chris Lamb, General Manager of Yellow Cab shared his impressions of this latest innovation, "Having upgraded our older Series 2000 and Series 6000 MDTs, following 10 years of service, to the Series 2008 from Mobile Knowledge, we have been extremely impressed at the speed with which the devices come on-line, and the quality of the GPS positions that we receive. We are also very pleased with the integration between the Series 2008 and the Creative Mobile Technologies rear-seat payment system and the fact that the two units share a single USB modem connection. The service and tech support we have received from both companies during the install have been very good as well." Mr. Lamb has extensive operational experience with Mobile Knowledge and other dispatch systems across the southern US.

Additional accolades for the Series 2008 have come from its two USB ports which support a wide array of 3G & 4G USB modems from Wireless Carriers including Sprint, Verizon, AT&T & T-Mobile in the US, and Rogers, Telus & Bell across Canada. The second USB port is often used for the MobileNav companion device which allows drivers to request turn-by-turn visual and audible route guidance with the press of a single button permitting new drivers unfamiliar with a service area to reach a Passenger in a timely manner.

Since the introduction of the Series 2008, Mobile Knowledge has implemented new features including Over-the-Air updates, Point of Sale integration with partners including Moneris Solutions and Creative Mobile Technologies, Meter Disablement, VerifEye Camera G-Trigger support, Store & Forward and a host of other improvements.

Kevin French, Mobile Knowledge President highlighted the appeal of the Series 2008, "The 2008 reflects more than 30 years of operational experience in the for-hire industry. It has been designed for fixed installation in the harsh, 24/7 environment of many fleets. Our clients and their members/drivers want a reliable, easy-to-use device that allows them to drive their businesses as opposed to managing technology. Operators value the fact that they can build a homogenous fleet over many years and rest easy knowing that the Series 2008 will be available and supported for many years to come."

The Series 2008 has proven one of the most successful in-vehicle mobile data terminals that the Company has fielded over the past 30 years. Its simplicity, reliability and price have made it a symbol of dispatch efficiency amongst more than 65 leading operators.

To learn more about the Series 2008 and other Mobile Knowledge dispatch technologies, please contact [sales@mobile-knowledge.com](mailto:sales@mobile-knowledge.com) or dial 866-624-5330.

# Mobile Knowledge

## **About Mobile Knowledge**

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at [www.mobile-knowledge.com](http://www.mobile-knowledge.com).