



**Mobile Knowledge Introduces DriveLinQ & TaxiLinQ at 93rd TLPA Conference
Announces Breakthrough Technology for “Total” Flexibility with Android Smartphones & Tablets**

San Francisco, CA, October 27, 2011 - Mobile Knowledge announces the launch of its DriveLinQ and TaxiLinQ products to complement the Company’s existing line-up of leading dispatch solutions. Built upon a 30-year legacy of in-vehicle expertise and dispatch innovation, DriveLinQ and TaxiLinQ deliver unparalleled features and functionality for Drivers and Fleet Operators.

Developed for the Google Android operating system, the DriveLinQ application can be deployed upon a wide range of Smartphones/Tablets. DriveLinQ functions “stand-alone”, or in conjunction with the TaxiLinQ in-vehicle connectivity platform.

Compatible with both XDS and Cabmate, DriveLinQ operates much like a conventional Mobile Data Terminal. When “stand-alone”, DriveLinQ takes advantage of the location and wireless data communications capabilities of the Smartphone, allowing the Driver to Login, Book into Zones, Accept Fares, and receive messages from Dispatch. Leveraging Bluetooth, DriveLinQ can connect wirelessly to select peripherals including some Bluetooth enabled Printers and Taximeters.

Another major benefit of DriveLinQ is its ability to integrate with other Android applications including Google Maps and Google Nav. As part of its initial release, DriveLinQ also has an integrated QR Code reader for printed and electronic voucher recognition. Additional features and functionality will be announced in the months ahead.

For the ultimate in-vehicle experience, DriveLinQ is complemented by TaxiLinQ, a powerful Linux based Communications Platform that provides high performance GPS (50 Channels w/ External Antenna), WiFi (Client and Hotspot), USB (4x High Current Ports), Ethernet, RS-232 (3x 5-Wire), CANBus/OBD, Discreet I/O (Panic button, roof light control), and advanced Power Management capability.

Kevin French, President of Mobile Knowledge shared his enthusiasm for these new products, “Mobile Knowledge has embraced the opportunity afforded by the proliferation of powerful and cost effective Google Android devices. Leveraging our 30+ years of in-vehicle experience and knowledge, we have adapted/expanded this technology to enable our taxi customers to make use of this rapidly advancing technology. One of the most exciting elements of DriveLinQ is that it allows fleet operators to choose the model, screen size, network and accessories that best meet their needs. As new devices are introduced, the core DriveLinQ license can be migrated from one unit to another protecting a fleet’s investment in its dispatch infrastructure without tying them to a single hardware vendor or wireless service provider. Carriers are also offering generous subsidies for 3G/4G Android devices serving as defacto financing for what has traditionally been the most costly element of a dispatch system – the in-vehicle equipment.”

DriveLinQ & TaxiLinQ can be deployed in parallel with conventional Mobile Data Terminals including the Series 2008 and Series 9006/9008 MDTs. This provides operators the flexibility to choose the right tool for the job when working in mixed modal environments, or to address the preferences of individual stakeholders.

Travis Gray, Director of Sales & Marketing added, “We recognize that Smartphones and Tablets will not be suitable for every situation, and remain fully committed to our extremely popular and purpose-built Series 2008 and Series 9000 Mobile Data Terminals. We are actually exploring ways in which these technologies can interact to provide the benefits of a fixed-in-vehicle solution with the flexibility and portability of mobile devices.”

Mobile Knowledge will demonstrate DriveLinQ and TaxiLinQ at this year’s Taxi Limousine and Paratransit Association’s 93rd Annual Convention & Trade Show at the Hilton San Francisco Union Square, October 26th through 30th 2011.

To learn more about how DriveLinQ (www.mobile-knowledge.com/DriveLinQ) and TaxiLinQ (www.mobile-knowledge.com/TaxiLinQ) are poised to revolutionize the For-Hire industry, please contact sales@mobile-knowledge.com or dial 866-624-5330.



About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.