



Mobile Knowledge & Mears Transportation Services Mark 25th Anniversary
Upgrade of City Cab of Orlando Fleet to Series 2008 Mobile Data Terminal

Orlando, FL, February 01, 2012 - Mobile Knowledge and Mears Transportation Group, Orlando, Florida, are pleased to announce the 25th Anniversary of a relationship that began with the initial activation of the Mears City Cab fleet on the Mobile Knowledge Cabmate dispatch system back in 1986. Company owner and Chairman of the Board, Paul Mears Jr., CEO Chuck Carns, and Mobile Knowledge President Kevin French celebrated the occasion at the 93rd Annual Taxicab, Limousine & Paratransit Association's Annual Conference in San Francisco, CA.

To mark this significant milestone, Mears Transportation has entered into agreements with Mobile Knowledge to upgrade its 650 vehicle City Cab fleet from the legacy 4000 Series Mobile Control Units to the latest generation Series 2008 Mobile Data Terminal. The upgraded MDT's will continue to operate over Mears' Private Mobile Radio system while providing the option for Public Data communications in the years to come.

Paul Mears, Jr., Chairman of the Board of Mears Transportation Group commented on the value that his organization places upon this long association, "Our operation relies on various computer systems and technologies working together to serve both the passengers, drivers and many contracted clients. Over the past 25 years, the Mobile Knowledge product has been an extremely reliable component of our communications and computer technology infrastructure. We have also found the Mobile Knowledge software team to be very responsive when we have a suggestion that we believe would further enhance their software applications. Mobile Knowledge has been a key contributor to our success and growth over the past three decades, and we are pleased to mark this valued partnership with a major upgrade to the in-vehicle technology of our taxi fleet."

In addition to the taxi side of its business, Mears also utilizes Cabmate for its Luxury fleet operations.

Mears has a reputation across the transportation industry for its unrelenting focus upon customer service and satisfaction. It works tirelessly to maintain the highest standards in support of its impressive list of account clients. As a premier destination for family entertainment, Mears' vehicles and drivers are often the first and last impression that visitors to the City of Orlando experience. The company takes its responsibilities in this respect very seriously, providing on-going training to its staff and drivers, and continuous reviews of its policies and procedures.

MKC President Kevin French expressed his personal perspective on this remarkable company, "The Mears family has been a marquis client and business partner to Mobile Knowledge since I first joined the company in 1985. Both organizations have grown significantly through this period. As one of the first four computerized dispatch systems deployed, their implementation is unique in the degree of integration and customization achieved through their own in-house development expertise and IT infrastructure. We continue to work cooperatively to extend the boundaries of computerized dispatch and the efficiencies that it can deliver to fleet operators large & small."

The Mobile Knowledge Cabmate Call Center system and Series 2008 Mobile Data Terminal continue to drive many of the largest and most successful fleet operators across North America. MKC will be launching Cabmate 16 at its Advanced Training Seminars to be held in February of 2012.

To learn more about Cabmate, the Series 2008, and other Mobile Knowledge dispatch technologies, please contact sales@mobile-knowledge.com or dial 866-624-5330.

Mobile Knowledge

About Mobile Knowledge

Mobile Knowledge uses GPS and wireless communications technology to deliver advanced mobile data solutions for commercial taxi, limousine and transit applications. Building on global customer relationships and over 30 years of experience in the for-hire dispatch market, Mobile Knowledge offers a highly flexible product suite to help fleet management businesses improve their productivity and generate new revenue streams. Through comprehensive system design, implementation, training, and support services, Mobile Knowledge ensures seamless integration and maximum return on investment for its customers. For further information, please visit us on the web at www.mobile-knowledge.com.